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First Bi-Lingual (Hindi-English) Life Style Monthly Magazine

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## EDITORIAL

### Givers Gain really works in life...

I started my entrepreneurial journey ten years ago. I have been part of so many business organisations but I did not find the right business opportunity and satisfaction for business references and professional relationships. Then a few years ago BNI came into my life and I realised that this is something different from other platforms, this organization started 35 years ago in the USA by Dr Ivan Misner and now it's in 75 countries. It is the world's leading business referral organization with nearly 285,000 members in 10,500 chapters worldwide. BNI provides a structured and supportive system of giving and receiving business referrals.

I am a strong believer of givers gain philosophy in my personal and professional life. What attracts me to join BNI as its basic philosophy is Givers Gain. BNI members commit to the Givers Gain philosophy, whereby they work to give business to their fellow

networkers, trusting in the principle of reciprocity for the growth of their own business.

Networking in business is one of the best resources for career development and professional success. A good network can provide good business leads, possibilities for advancement and opportunities for personal improvement. If anyone hopes to grow in their career and increase their chances of professional success, they need to understand the importance of networking in business.

By regularly networking, and pushing yourself to talk to people you don't know, you will get increased confidence the more you do this. This is really important as a business owner, because your business growth is very dependent on talking to people and making connections. Infinite giving allows us to focus on the bigger picture.

> **Anshu Harsh**

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We the team of Simply Jaipur, a unique destination for your own lifestyle magazine, welcome you. It is Rajasthan's first BI-LINGUAL monthly lifestyle magazine. As you are aware our current May 2022 Edition is already on the stands.

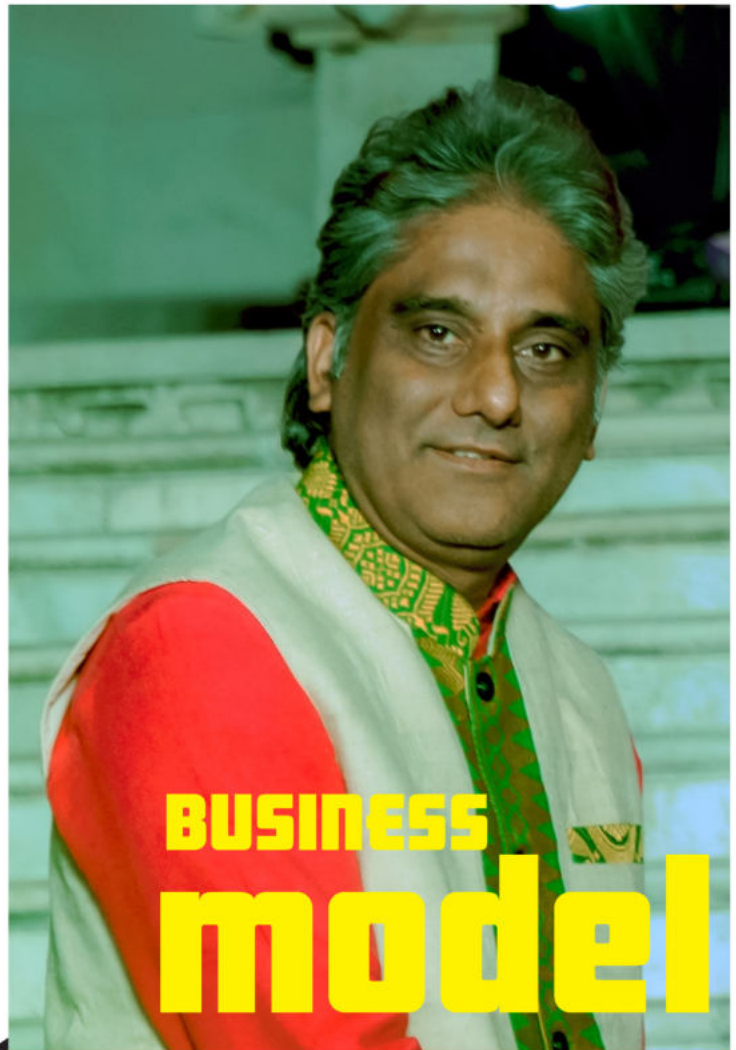
We invite your presence in form of advertorial or advertisement in our June 2022 edition in which we cover top personalities of Jaipur who have contributed in any way to lifestyle, society or through their profession. Our upcoming editions will be based on the customs and traditions of the local area. As well we will be highly delighted if anybody send us Travelogues about different tourist destinations.

We also have our presence online among the readers of all ages through Digital magazine. Our targeted group of reader varies from proactive and dynamic adults to people with higher household incomes.

All editions of SIMPLY JAIPUR are available online also, you can visit our online digital brochure at [www.simplyjaipur.com](http://www.simplyjaipur.com). This 44 pages BI-LINGUAL publication features new trends of lifestyle in every edition.

In last four successful years, we have received great response from our readers not only from Rajasthan but also globally.

In our upcoming editions, we look forward to publish Life-style contents and for that we are providing advertising space for the local businesses. We also cater to your presence in form of Display Advertisement, Editorial, or Advertorial.



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SIMPLY COVER STORY



SIMPLY COVER STORY

Rajasthan's Biggest B2B Event

# BNI Biz Expo 2022





**B**iz Expo organised by BNI Jaipur has marked a tremendous success in the year 2022. This influential business trade show biz expo - 2022 was organized at Birla auditorium on 16 and 17 April 2022 by BNI (business network international), Jaipur. This biz expo was the third edition of the most influential and catalyst business exhibition of pink city. With over 2,80,000 members worldwide, business network international (BNI) is the world's largest business networking and business referral organization. BNI Jaipur laid its foundation stone in year 2017 by executive director Mr. Akshaya Goyal with only 30 members. Today BNI Jaipur region has grown to over 1000+ business entrepreneurs in just under 5 years. The total business generated amongst BNI Jaipur members is more than 2000 crores, 2,18,000 referrals got exchanged and more than 11000 visitors graced the chapter meetings.

This year the expo witnessed over 5000 entrepreneurs and visitors who have participated in the biz expo 2022. This expo was exclusively organized for BNI Jaipur members to exhibit their products & services. More than 125 stalls were set up by this b2b business trade show. More than 30 trade and industrial organizations participated in the expo. Along with this, there was a good opportunity for the business owners to know and understand each other's business.

The event presented the highest concentration of qualified entrepreneurs and decision-makers in any industry with attendees in categories such as construction, marketing, branding, jewellery, fashion, it & software, finance, pr & events, manufacturers, traders, fabricators, lifestyle, food & hospitality, profession & business support, medical and wellness and many more.







This kind of event provides exhibitors with opportunities to branch out to business-to-business trading, networking, promotion and create a customer database from the visitors to the display booth. Since the boundaries have now been removed due to the business being online after covid. The market is now open for business expansion. With increased connectivity, now any entrepreneur can see the progress of their projects live. After covid, there have been a lot of cost and time savings.



**Mr Akshaya Goyal**, executive director, BNI Jaipur said, "on behalf of BNI Jaipur, I feel honoured to share that biz expo 2022 brought in more than 5000 entrepreneurs and exhibitors all under one roof. The aim of this b2b business expo is to promote business, trade fair and networking amongst members. With these 2 days expo, we aimed to educate about our network & promote our members (entrepreneurs) associated with us to trade and industry." he also specified that biz expo is one of its unique exhibitions as each stall represents here a unique product or service, unlike other exhibitions that cater to only some specific category or industry.





The chief guest **Smt. Shakuntala ji Rawat**, industries minister, the government of Rajasthan graced her presence at expo on 17th April. She said that such an expo really encourages business and MSME entrepreneurs. Urging the exporters, she said that through such an expo, industries highlighting the tradition of our Rajasthan like handicraft, khadi industry can also grow. She has requested BNI executive director to coordinate with her good office for exploring possible business opportunities at the state level. She also promised to extend any help required through the ministry of industries. BNI can be of great help in this direction and shared some ideas on how BNI can even play a vital role in changing the dynamics of business in pink city. Minister Shakuntala Rawat visited all the stalls and appreciated the products.

The special guest **Rafiq khan**, MLA said, this expo will help entrepreneurs to expand their business globally and will also help the government to increase their economy.



The two-day business trade show biz expo of business network international Jaipur (BNI) was inaugurated by Sh. Jagdish ji Chandra, head, FIRST INDIA news. He showed interest in seeing the products of the exhibitors and stated that with such influential expos government's economy will also increase. This expo had its own unique concept. BNI's senior support director Dr Deepak Alavadi and director consultant Mr. Tanuj Sinha also highlighted that biz expo opens up different perspectives for BNI business entrepreneurs and builds trust, bonding and opportunities for business collaboration.







Mr Ram Charan Bohra, MP- Jaipur city, Mr Mahaveer Agrawal, Chairman - Malviya Industrial area, Mr Tushar Sogani, Chairman, Indian Institute of Architects, Mr Sheetal Kumar, President Indian Institute of Interior Designers, FORTI president Mr Suresh Agarwal , Mr Arun Agarwal , Senior Vice President - Keshav Industries", Mr Pankaj Kumar Ojha - Co-Secretary Arts, Ministry of Literature and Culture" also visited and appreciated the expo operation and executions. Ms. Neelam Mittal, director consultant, BNI said that BNI is the right platform for women entrepreneurs. Any woman entrepreneur can connect nationally & internationally without any struggle. She said that BNI is playing a vital role in expanding the business of entrepreneurs to more than 75 countries of the world and more than one hundred cities in India.

With the aim of promoting business globally, the Business Network International Jaipur (BNI), saw a lot of activity on the last day of the two-day business trade show biz expo-2022



The business expo also showcased the priceless jewellery of big stores. On the other hand, fashion designers designed clothes of 2.5 thousand to 2.5 lakh rupees were showcased. The thrill of a bicycle with hydraulic brakes and shimano gear was also seen here. At this





expo, not only cleaning products along with sports goods, but corporate gifts including home interiors, and attractive furniture were also attracting the attention of the people. Not only this but a long range of perfumes was also exhibited. Branded products were displayed in more than one hundred stalls in the expo, which showed great interest by the people. From building a house to decorating items, an exceptional range of products was displayed.

The platinum sponsor for this expo was **Vikas Jain**, Partner at G. S. Financial corporation, They hold an impeccable track record of 12 years in trading commodity & capital markets. Currently executing multi-million futures & options portfolios on proprietary desk both promoters are voracious business networks with experience in leading multiple forums.

The gold sponsorship was owned by **Shranik Chopra**, owner of floret international ventures ltd. Floret began as an international business consultancy 20 years ago and went on to become one of the most successful pioneers of foreign trade in India. Now floret ventures deal not just as mere consultants but we are one of the most







globally acclaimed masters in international business. The silver sponsorship was owned by 3 most dynamic members of BNI Jaipur. **Ashish Goyal**, owner of Hamporio- they are into premium gift hampers, a designated portal for the best of luxury and personalized gift hampers from across the country. Whether you're looking for quirky birthday gifts, bespoke wedding hampers, or extraordinary corporate gifting, we have all your needs covered in just one place.

**Hitesh Shukla**, Owner of OnPoint express, A courier company that offers the most reliable way of international & domestic shipping of your parcels to & from anywhere in the world. We offer both speeds of delivery and flexibility in our services. We provide value-added services at our stores, such as free packaging, accessible slips to write, and a fast and efficient customs clearance system.

**Neeraj Neyol**, owner of SSBC group - real estate, SSBC group is the leading real estate developer in Rajasthan. Endowed with iso 9001-2015 certification, SSBC firmly believes in its motto - "dream. Create. Live" the group is poised to mesmerize you with a range of premium residential and commercial projects at the prime locations of Jaipur city. Whether it's showrooms, offices, studios or residences or if it's about luxury, lifestyle and location - we have it all.

The visitors to biz expo have also shared their experience that they see a huge scope of business expansion through such extraordinary events happening every year. BNI Jaipur is working its best to keep the business entrepreneurs of Jaipur on a common platform the participation of BNI members has been continuous since day one. The visitors came from many regions.



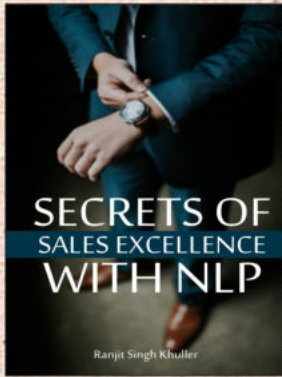
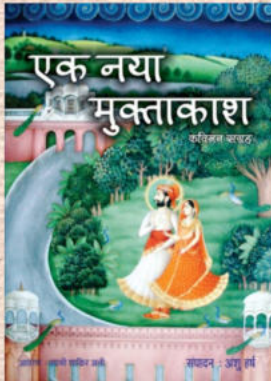
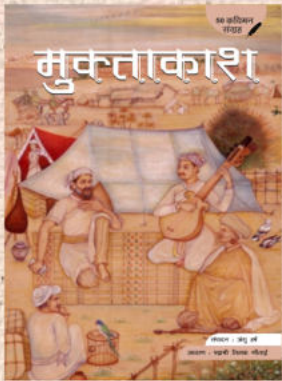
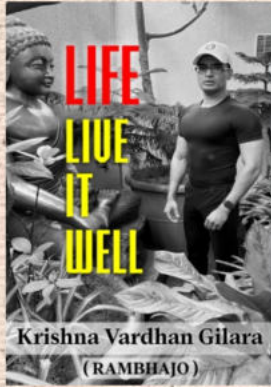
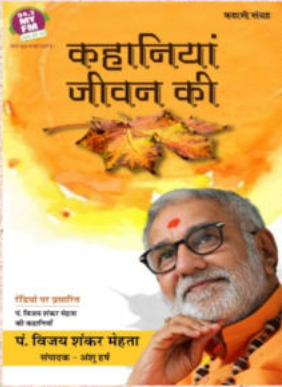
The exhibition and its governance are improving year after year, which is proven by the number of participants and new faces. Exhibitors have shared that they realized the importance and benefit of participation and that they have used the opportunity provided by BNI biz expo wisely, they are looking forwards to many such expos and events to be organised by BNI in near future.



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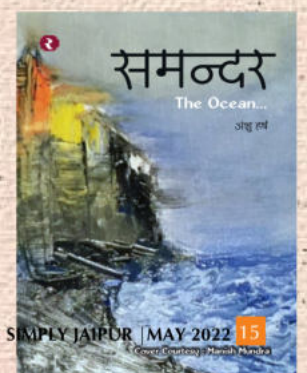
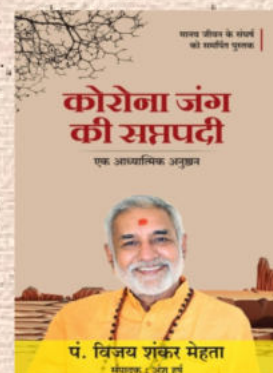
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# संस्कृत फिल्म 'प्रियमानसम' में दिखी नल और दमियंती की प्रेम गाथा और 'मधुरस्मितम' में नजर आई सपनों को हकीकत में बदलने की कहानी

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12 मार्च, 2022  
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प्रातः 12:00 - उद्घाटन फिल्म स्क्रീनिंग  
"प्रियमानसम्" (90 min)  
निर्देशक - विनोद मंकर  
दोपहर 3:00 - टॉक शो  
(संस्कृत सिनेमा - भारतीय संस्कृति का द्रव्य)  
दोपहर 4:00 - फिल्म स्क्रीनिंग  
"मधुरस्मितम्" (95 min)  
निर्देशक - सुरेश गायत्री

स्थान : रंगायन, जवाहर कला केंद्र, जयपुर

राजस्थान संस्कृत अकादमी तथा कला एवं संस्कृति विभाग की ओर से आयोजित किए जा रहे एक महीने के माघ महोत्सव के तहत शनिवार को जवाहर कला केन्द्र में दो दिवसीय राष्ट्रीय संस्कृत फिल्म महोत्सव की शुरुआत हुई। प्रदेश में यह पहला और देशभर में दूसरा मौका है जब संस्कृत भाषा में निर्मित फिल्मों का उत्सव आयोजित किया जा रहा है। रिफ फिल्म क्लब एवं जवाहर कला केंद्र के संयुक्त तत्वाधान में आयोजित होने वाले इस उत्सव का उद्घाटन 12 मार्च को सुबह 11.00 बजे कला एवं संस्कृति मंत्री डॉ. बी.डी. कल्ल ने किया।

## प्रियमानसम में दिखी नल और दमियंती की प्रेम गाथा

समारोह के तहत पहले दिन 12 मार्च को दोपहर 12.00 बजे से नब्बे मिनट की विनोद मंकर लिखित और निर्देशित 'प्रियमानसम' की स्क्र्रीनिंग की गई। ये फिल्म केरल के महान लेखक उन्नयी वॉरियर के जीवन चरित्र और 17वीं शताब्दी में उनके लिखे नल चरित्र पर आधारित है जिसमें नल और दमियंती की चर्चित कथा का फिल्मांकन किया गया है। इस फिल्म 63 वे राष्ट्रीय फिल्म अवार्ड्स में बेस्ट संस्कृत फीचर फिल्म का अवार्ड मिल चुका है। ये भारतीय संस्कृत फिल्मों की इतिहास की तीसरी और पिछले 22 साल में बनी पहली संस्कृत भाषा की फिल्म है। फिल्म का संगीत भी एक आकर्षक पक्ष था श्रीवत्स जे. मेनन के संगीत से सजी फिल्म में विभिन्न शास्त्रीय राग-रागिनियों पर आधारित गीत सुनने योग्य थे। इसमें राजेश हेब्बर, देवन, कोचू प्रेमन, प्रतीक्षा काशी, मीरा श्रीनारायणन और रचना नारायण कुट्टी ने प्रमुख भूमिकाओं का निर्वहन किया।



इसी दिन शाम को 4.00 बजे पिचयानवे मिनट की सुरेश गायत्री निर्देशित फिल्म 'मधुरस्मितम' की स्क्र्रीनिंग की गई। मधुरस्मितम भारत के पूर्व राष्ट्रपति एपीजे अब्दुल कलाम की पुस्तक 'विंग्स ऑफ फॉयर' पर आधारित है। जिसमें एक ऐसे युवा लड़के की कहानी को दर्शाया गया है जो सभी बाधाओं को पार करते हुए अपने सपनों को हासिल करने की कोशिश करता है। कहानी एक-दूसरे के लक्ष्यों को प्राप्त करने और सपनों को हकीकत में बदलने में परिवार, रिश्तेदारों और दोस्तों के महत्व पर जोर देती है।





कला एवं संस्कृति मंत्री डॉ. बी.डी.कल्ला ने महाकवि माघ पर फिल्म बनाने का आग्रह किया



इस मौके पर अपने उद्बोधन में कल्ला ने महाकवि माघ के कृतित्व की व्याख्या करते हुए वहां ऑस्ट्रेलिया, केरल और बैंगलुरु से आए विशेषज्ञों से माघ पर फिल्म बनाने का आग्रह किया। कल्ला ने कहा कि संस्कृत की कहानियां, उद्धरण और श्लोक प्रेरक हैं इस आधार पर नवीन तकनीक को जोड़ते हुए फिल्मों का निर्माण होना चाहिए। उन्होंने कहा कि संस्कृत एक मात्र ऐसी भाषा है जिसमें बड़ी से बड़ी बात को संक्षिप्त में कहने की क्षमता है। ये संस्कृत की ही विशेषता है जो महाभारत और रामायण जैसे ग्रन्थों का सार एक श्लोक में ही व्यक्त कर देती है। इस मौके पर केरल, बैंगलुरु और ऑस्ट्रेलिया से आए सिने विशेषज्ञों के विशिष्ट उद्बोधन भी हुए। इस मौके पर कला एवं संस्कृति विभाग के संयुक्त शासन सचिव पंकज ओझा, जवाहर कला केंद्र की अतिरिक्त महानिदेशक अनुराधा गोगिया, संस्कृत अकादमी के निदेशक संजय झाला और रिफ फिल्म क्लब के फाउंडर अंशु हर्ष और सोमेन्द्र हर्ष सहित बड़ी संख्या में फिल्म प्रेमी मौजूद थे। समारोह के दूसरे दिन 13 मार्च को सुबह 10.15 बजे से निधीश गोपी निर्देशित 119 मिनट की 'प्रतिकृति' की स्क्रीनिंग की जाएगी। दोपहर 12.30 बजे से 'संस्कृत सिनेमा प्राचीन साहित्य से आधुनिक विज्ञान तक' पर टॉक शो आयोजित किया जाएगा। इसी दिन दोपहर 1.30 बजे से रविशंकर वैकटेश्वरन निर्देशित 85 मिनट की 'पुण्यकोटि' की स्क्रीनिंग की जाएगी।





# संस्कृत फिल्म 'प्रतिकृति' ने की चोरी हो रहे संस्कृत साहित्य के संरक्षण की पैरवी

\* संस्कृत भाषा फिल्म महोत्सव के अंतिम दिन हुआ दो संस्कृत फिल्मों 'प्रतिकृति' और पुण्यकोटि का प्रदर्शन

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Jawahar Kala Kendra, Jaipur

आजादी का अमृत महोत्सव  
75  
आजादी के अमृत महोत्सव एवं महाकवि माघ महोत्सव के अन्तर्गत राजस्थान संस्कृत अकादमी, कला एवं संस्कृति विभाग की प्रस्तुति

राष्ट्रीय संस्कृत फिल्म फेस्टिवल  
राजस्थान का पहला संस्कृत फिल्म फेस्टिवल  
12-13 मार्च, 2022

13 मार्च, 2022

प्रातः 10:00 - स्वागत सत्र  
प्रातः 10:15 - फिल्म स्क्रीनिंग  
"प्रतिकृति" (119 min)  
निर्देशक - विधीश गोपी

दोपहर 12:30 - टॉक शो / समापन सत्र  
(संस्कृत सिनेमा- प्राचीन साहित्य ने आधुनिक विज्ञान तक)

दोपहर 1:30 - समापन फिल्म स्क्रीनिंग  
"पुण्यकोटि" (85 min)  
निर्देशक- रविशंकर वैकटेश्वरन

स्थान : रंगायन. जवाहर कला केंद्र, जयपुर



राजस्थान संस्कृत अकादमी तथा कला एवं संस्कृति विभाग की ओर से आयोजित किए जा रहे संस्कृत भाषा की फिल्मों के दो दिवसीय उत्सव के दूसरे दिन जवाहर कला केन्द्र में दो संस्कृत फिल्मों प्रतिकृति और पुण्य कोटि की स्क्रीनिंग की गई। रिफ फिल्म क्लब एवं जवाहर कला केंद्र के संयुक्त तत्वावधान में आयोजित हो रहे इस उत्सव की संयोजक अंशु हर्ष ने बताया कि इस दिन फिल्मों के अलावा 'संस्कृत सिनेमा प्राचीन साहित्य से

आधुनिक विज्ञान तक' पर टॉक शो भी आयोजित किया गया। शो में जस्टिस जी.के. व्यास, कला एवं संस्कृति विभाग के संयुक्त सचिव पंकज ओझा और संस्कृत फिल्मों के निर्माता निर्देशकों ने अपने विचार व्यक्त किए।

अकादमी के निदेशक संजय झाला ने बताया कि समारोह के दूसरे दिन रविवार को निधीश गोपी निर्देशित 120 मिनट की 'प्रतिकृति' की स्क्रीनिंग की गई। फिल्म प्रतिकृति में बताया गया कि विभिन्न संग्रहालयों में रखे संस्कृत साहित्य के अनेक दुर्लभ ग्रन्थों और पांडुलिपियों की लोग चोरी कर रहे हैं और इसमें परिवर्तन कर इसे अपने नाम से बाजार में बेचकर मुनाफा कमा रहे हैं। इस फिल्म में इन्हीं दुर्लभ पांडुलिपियों के संरक्षण की पुरजोर पैरवी की गई है। इस दिन समारोह की चौथी और अन्तिम फिल्म रविशंकर वैकटेश्वरन निर्देशित 'पुण्यकोटि' की स्क्रीनिंग की गई। पुण्यकोटि संस्कृत भाषा की पहली एनीमेशन







फिल्म है। इसका निर्माण बैंगलुरु के रवि शंकर वी ने किया है। उन्होंने 20 साल पहले पुण्यकोटि नाम से एक किताब लिखी थी। लोककथा पर आधारित कहानी में गाय और शेर के जरिए सच के महत्व की कहानी कही गई थी। रवि कुमार मानते हैं कि बच्चे



एनीमेशन देखते समय किरदारों के क्रियाकलाप में इतने मग्न हो जाते हैं कि उन्हें भाषा का ख्याल नहीं रहता। रिफ फिल्म क्लब एवं जवाहर कला केंद्र के संयुक्त तत्वावधान में आयोजित हो रहे इस उत्सव के संयोजक अंशु एवं सोमेंद्र हर्ष ने बताया कि इस दिन फिल्मों के अलावा 'संस्कृत सिनेमा प्राचीन साहित्य से आधुनिक विज्ञान तक' पर टॉक



शो भी आयोजित किया गया।





# Pick a Book Jaipur Chapter gets the **Region of the Year Award**



Pick a Book is a global organization established in different cities of 4 countries. Pick a Book started in Sri Lanka in March '20 & now Singapore has established its roots in many cities of Malaysia and India. The purpose of this club is to promote the habit of reading books, this club is not just a reader's club, it acts as a source of inspiration for many new writers.



Akshaya Goyal, City President of the Pick a Book Jaipur said that this club has been working in Jaipur for a year and also recently in the National Conference held in Hyderabad, Regional Operation Head of Jaipur Anshu Harsh represented Jaipur and Jaipur was named Best Region. Awarded with the honor of the year. During this, two days of training sessions were organized and how the habit of book reading should be maintained in everyone's life. City Presidents of Kerala, Nagpur, Vijayawada, Visakhapatnam, Surat Sri Lanka participated in this training session and Founders K V T Ramesh and Raghulan were also present.





## Pick A Book, Jaipur Grand Launch at Kamla Poddar Institutes



Pick A Book Club made an institutional launch on 8th April, 2022 at INIFD, Kamla Poddar Group, Jaipur. Akshaya Goyal is the Founder & City President of Pick a Book, Jaipur Club. He has more than 20 years of International Business & professional experience in diverse fields. He is an Executive Director, BNI Jaipur and is a Chartered Accountant by profession. The launch was inaugurated by Chairperson of Kamla Poddar Group – Mrs. Kamla Poddar, Director of Kamla Poddar Group Mr. Abhishek Poddar and Ms Roma Poddar in the presence of Akshaya Goyal is the Founder & City President of Pick a Book, Jaipur Club. He has more than 20 years of International Business & professional experience in diverse fields, a Chartered Accountant, Executive Director, BNI Jaipur, & First Generation Serial Entrepreneur and Managing Director of an Integrated Textile Enterprise, The Regional Operation Head of PAB Mrs Anshu Harsh, Chairperson of PAB club JKK Mr. Varun Bhansali, Vice Chairperson of PAB JKK Ms Priyanka Jain along with the PAB Club Members, students and faculties



of Kamla Poddar Group. It is an organisation established in 4 countries spread over numerous cities. It started in Sri Lanka in March, 2020 and has now found roots in various cities in Singapore, Malaysia and India. The purpose of this Club is not only to read the books but also to motivate and inspire people in life. The club had a dynamic, turning point session at INIFD, Kamla Poddar Group, Jaipur on 8th April, 2022. The students were introduced to the importance of book reading and were captivated and mesmerised hearing all that a book can do in one's life. The members shared experiences and some stories about how books can help us grow Mentally and Emotionally. They also ventilated reasons reflecting on the importance of books in our lives and how reading books comes with a wide range of mental and physical benefits. Reading can expand our vocabulary and communication skills which can help us interact better with people. The President of Pick A Book Ms Priyanka Jain gave a zest about 'Shoe Dog', an autobiography by Phil Knight – the owner of international popular brand NIKE and his humble beginnings. She also cast a light upon the importance of youth reading this book. The Director of Kamla Poddar Group Mr. Abhishek Poddar shared a quote – 'A Room Without Books Is Like A Body Without A Soul.'



# FICCI FLO Jaipur Chapter organised its inaugural event Road to Resilience with **Karishma Kapoor**

FICCI Ladies Organisation, Jaipur Chapter, under the leadership of its new Chairperson, Ms Mudrika Dhoka, Director, Chandra Entrepreneurs pvt ltd, Events & Weddings Division held its inaugural event, road to resilience with Karishma Kapoor at the Hotel Crowne Plaza. On the occasion of the World Health Day the organization pledged to do sustainable CSR by adopting a village in which FICCI FLO will work towards we pledged to take care of the wellness and skilling by adopting a village and empowering from the grass root level. Karishma Kapoor is an Indian actress, who works in Hindi films. Born and raised in Mumbai, she is a member of the Kapoor family, and made her acting debut with the film Prem Qaidi in 1991. She is the recipient of several accolades, including a National Film Award and four Film fare Awards. The event begun with the Mudrika Dhoka sharing her insights & vision for the tenure & welcoming all the guest, signatories present. The event was graced by Minister of WCD, Ms.Mamta Bhupesh. The event was moderated by the chairperson.Karishma Kapoor shared her insight on her journey in Bollywood and stated



that each movie, each song and each and every scene has played a vital role and has contributed to something or the other towards her career in industry .

She motivated the members & shared inspiring words "Be humble & Kind". Whatever the situation can be but, we must always remember our grounds & stay rooted. We never know the situation of people's life so designing any framework for them is not ethical"



## Insightful Session in Medical Fest NIROGI RAJASTHAN MEDIFEST 2022



A Diabetes Symposium during one of the biggest medical fest NIROGI RAJASTHAN MEDIFEST 2022 was organized at SMS Medical college. The fest is organized for dialogue programs on various diseases for common people with experts. The eminent Doctors of the field the panel discussion were Dr Sudhir Bhandari Vice Chancellor, Rajasthan University of Health Sciences, Principal and Controller SMS Medical College , Dr Prakash Keswani, Senior Professor Sms Medical College Jaipur, Dr Balram Sharma, Professor Department Of Endocrinology SMS Medical College. The session was moderated by Ms Apra Kuchhal, Chairperson WE CARE & Dr. Swati Srivastava. The panel held a detail discussion on diabetes and the symptoms, treatments, after effects and control of the diabetes. The panel shared about India being called the diabetic capital of the world. The initial phase and the long term complications of the diabetes if it does not control.

## राजस्थान फोरम की डेजर्ट सोल श्रृंखला में रूबरू हुए चित्रकार गोपाल स्वामी खेतांची



राजस्थान फोरम की मासिक डेजर्ट सोल श्रृंखला के तहत इस बार बुधवार को जाने-माने चित्रकार गोपाल स्वामी खेतांची कला प्रेमियों से रूबरू हुए। शहर की जानी मानी आर्ट प्रमोटर और राजस्थान फोरम के सदस्य संगीता जुनेजा ने दिलचस्प संवाद के जरिए उनके कला के सफर पर विस्तार से बात की। गोपाल स्वामी ने बताया कि उनके पिता आर्ट के शिक्षक थे। बचपन से ही उन्हें कला के प्रति इतना लगाव रहा कि चूल्हे का कोयला और धोरो से कलाकृतियां बनानी शुरू की। परिवार में विवाह -शादी के अवसर पर तोरण, गमला और दीवारों को सजाने का कार्य किया और यहीं से इनकी कला का सफर शुरू हुआ। महज 17 साल की उम्र में इन्होंने अपने पिता का बहुत खूबसूरत चित्र बनाया। प्रसिद्ध कलाकार रितु नंदा के साथ कई साल जुड़े रहे और उनके साथ घंटों कला के बारे में डिस्कस करते रहे। गोपाल स्वामी खेतांची का जन्म 2 फरवरी 1958 में राजस्थान के एक शहर में हुआ।



## लोक सेवा दिवस पर प्रशासनिक, पुलिस, वन और राजस्व सेवा अधिकारियों को राज्यपाल ने किया सम्बोधित



राज्यपाल श्री कलराज मिश्र ने कहा है कि लोकसेवक लोकतंत्र के सशक्त प्रहरी होते हैं। उन्होंने लोकसेवकों से प्रशासनिक जटिलताओं को दूर करते हुए जनकल्याण कार्यों की प्रक्रिया को सुगम और आसान बनाने का आह्वान किया है। राज्यपाल श्री मिश्र गुरुवार को यहां हरिश्चन्द्र माथुर राजस्थान लोक प्रशासन संस्थान में लोक सेवा दिवस के अवसर पर भारतीय प्रशासनिक सेवा, भारतीय पुलिस सेवा, भारतीय वन सेवा, भारतीय राजस्व सेवा और राजस्थान प्रशासनिक सेवा के अधिकारियों को सम्बोधित कर रहे थे। उन्होंने कहा कि लोकसेवकों के लिए राजधर्म ही सर्वोपरि होता है और लोकतंत्र में संविधान का पालन सुनिश्चित करना ही राजधर्म है। उन्होंने कहा कि हमारा संविधान हमारे लिए धर्मग्रंथों की तरह पवित्र है, यह हमें अधिकार देता है तो कर्तव्यों की सीख भी देता है। राज्यपाल ने कहा कि लोक सेवक शासन तंत्र में जनता के सर्वाधिक करीब रह कर कार्य करते हैं। व्यापक अनुभव के कारण उनमें निष्पक्षता के साथ जनता के मनोभावों को समझ कर परिस्थिति का सटीक विश्लेषण करने की विशेष योग्यता होती है। उन्होंने कहा कि लोक सेवक ही सरकारी योजनाओं, कार्यक्रमों का प्रभावी क्रियान्वयन सुनिश्चित करते हैं।

## On Earth Day, CUTS demands effective implementation of Ecomark scheme in India

CUTS observed Earth Day 2022 at Mother Earth sculpture site at Jaipur to demand for an effective Ecomark in India. Ecomarks are very important for promotion of the sustainable consumption and production policy which aims at reducing the negative impact of consumption and production on the environment, health, climate and natural resources. Ecomark scheme was launched in 1991 by the Ministry of Environment & Forest, Govt of India to easily identify environment friendly products. The label is awarded to consumer goods, which meet the specified environmental criteria and the quality requirements of Indian standards. Ecomark is identified by the symbol of Matka (earthen pot). The scheme has not been able to take off as expected due to a number of reasons, including the absence of support through government procurement. Government and concern agencies need to implement scheme in effective manner and should create awareness to increase consumer demands. Neither producers nor consumers are either aware of its existence or willing to go for this label. CUTS is a global advocacy group and think tank working for sustainable consumption for many years. The site of Mother Earth sculpture was chosen because of its relevance. Sculpture acts as a symbol of Sustainability and helps to raise awareness of our need to save the planet for future generations.



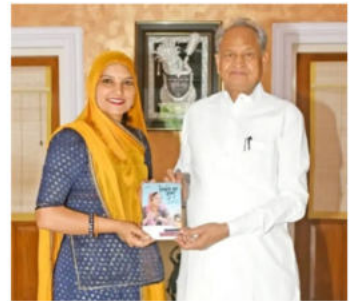
## Women entrepreneurs honoured at Jawahar Kala Kendra Organized by National COWE Committee



Women entrepreneurs were honoured by the National COWE (Confederation of India Entrepreneurs) Committee at Jawahar Kala Kendra (JKK) today. In keeping with this year's UN theme 'Gender Equality Today for a Sustainable Tomorrow', women who are working in this field were honored. On this occasion, Minister of Women and Child Development, Mamta Bhupesh was the Chief Guest. She appreciated the efforts of COWE in women empowerment. On this occasion, Princess Gauravi Kumari, Smt. Anila Kothari, Seema Tatiwal, Mala Khaitan, Kamala Poddar, Geetanjali Kasliwal, Preeti Bhatnagar, Saloni Sacheti, among other women entrepreneurs were felicitated. In this discussion successful women entrepreneurs like Mrs. Leela Bodia, Dr. Jayshree Periwal, Mrs. Irina Garg, Mrs. Renu Singhi, and Mrs. Kamala Poddar shared their experiences.

## राजीविका की ब्रांड एंबेसडर डॉ. रुमा देवी ने मुख्यमंत्री अशोक गहलोत से की मुलाकात

राजस्थान ग्रामीण आजीविका विकास परिषद (राजीविका) की ब्रांड एंबेसडर एवं अंतर्राष्ट्रीय फैशन डिजाइनर डॉ. रुमा देवी ने मुख्यमंत्री अशोक गहलोत से मुख्यमंत्री आवास पर मुलाकात कर विभिन्न बिंदुओं पर चर्चा की। डॉ. रुमा देवी ने मुख्यमंत्री अशोक गहलोत से भेंट करते हुए राज्य सरकार की ओर से कुटीर उद्योग एवं राजीविका के महिला स्वयं सहायता समूहों की प्रगति रिपोर्ट से



अवगत करवाया एवं उनके उत्थान हेतु आने वाली कठिनाइयों को बताया। इस दौरान डॉ. रुमा देवी ने ग्रामीण क्षेत्र के विद्यार्थियों एवं खेल प्रतिभाओं के लिए नये खेल मैदान निर्माण के प्रजेंटेशन प्लान से मुख्यमंत्री अशोक गहलोत को रूबरू करवाया एवं इसके निर्माण कार्य को लेकर प्री प्लान को उनके समक्ष रखा। साथ ही साथ उनके फाउंडेशन एवं संस्थान द्वारा रूरल एरिया के विद्यार्थियों की शिक्षा, हस्तशिल्पियों एवं ग्रामीणों के लिए स्वास्थ्य और विलुप्त हो रही कला एवं संस्कृति के संरक्षण हेतु चलाई जा रही विभिन्न कार्यक्रमों की जानकारी साझा की। मुलाकात के दौरान मुख्यमंत्री अशोक गहलोत ने रुमा देवी का हौसला अफजाई करते हुए कहा कि आपके मार्गदर्शन से राज्य की महिलाओं को आर्थिक उन्नयन एवं उनके सशक्तिकरण के कार्यों को और अधिक मजबूती प्रदान होगी। डॉ. रुमा देवी ने निधी जैन द्वारा हस्तशिल्प पर लिखित यात्रा व्रतांत हौसले का हुनर पुस्तक की प्रति भी मुलाकात के समय सीएम अशोक गहलोत को भेंट की, इस दौरान राजस्थान फाउंडेशन के कमिश्नर धीरज श्रीवास्तव भी साथ मौजूद रहे।



## एस.एस. जैन सुबोध गर्ल्स पी.जी. कॉलेज, सांगानेर में विदाई समारोह 'यादें-2022' का हुआ आयोजन

एस.एस. जैन सुबोध गर्ल्स पी.जी. कॉलेज, सांगानेर में आज दिनांक 27 अप्रैल, 2022 को विदाई समारोह 'यादें-2022' का आयोजन किया गया। जिसमें स्नातक एवं स्नातकोत्तर अन्तिम वर्ष की छात्राओं को भावभीनी विदाई दी गई। विदाई समारोह के



निर्णायक गणों में डॉ. रितु मेहरा (असिस्टेंट प्रोफेसर, श्री भवानी निकेतन पी.जी. महिला महाविद्यालय, जयपुर) एवं श्रीमती अंशु हर्ष (Editor in Chief, Simply Jaipur Magazine) मंचासीन रहे। समारोह में महाविद्यालय प्राचार्या डॉ. रीटा जैन ने छात्राओं को आशीर्वाद देते हुए उनके उज्वल भविष्य की कामना की। प्राचार्या ने अपने उद्बोधन में छात्राओं को प्रोत्साहित करते हुए कहा कि वे कठिन परिश्रम व मेहनत से शिक्षा प्राप्त कर उच्च पदों पर आसीन होकर जीवन में हमेशा सफलता प्राप्त करें। इस अवसर पर आयोजित मिस फेयरवेल प्रतियोगिता स्नातक स्तर में सुश्री हर्षिता शर्मा (बी.कॉम. तृतीय वर्ष), मिस फेयरवेल, सुश्री शिवी शर्मा (बी.एससी. तृतीय वर्ष), प्रथम रनरअप, सुश्री रवीना शर्मा (बी.एससी. तृतीय वर्ष), द्वितीय रनरअप एवं स्नातकोत्तर स्तर में सुश्री प्रतिभा (एम.एससी. गणित, फाईनल ईयर), मिस फेयरवेल, सुश्री महिमा विजय (एम.ए. इतिहास, फाईनल ईयर), प्रथम रनरअप, सुश्री सुप्रिया (एम.एससी. रसायन शास्त्र, फाईनल ईयर), द्वितीय रनरअप चयनित की गई। साथ ही, सुश्री रिचा दुबे (बी.सी.ए., तृतीय वर्ष) को शैक्षणिक एवं सह-पैक्षणिक उपलब्धियों हेतु Student of the Year-2022 विशेष पुरस्कार भी दिया गया।

## Ram Gopal Vijayvargiya gives new dimensions to literature along with art



Dr. Tanaka of Japan presided over the concluding program of the art camp held in the memory of Ram Gopal ji. Speaking on the literary contribution of Vijayvargiya ji, he said that he knew him only as an artist but after coming here he came to know that he was also a great story writer and poet. In the program, Dr. Hari Ram Meena, Dr. Durga Prasad Agarwal, Lokesh Kumar Sahil, Farooq Afridi, Padmashree Shakir Ali, Neelima Tikku among other eminent dignitaries highlighted Vijayvargiya's literary interest, while Samdar Singh Khangarot, Swet Goyal and Vinod Bhardwaj speaking about his art said that Ram Gopal ji had an inspiring multifaceted personality. He was the only painter to have such ease among artists. A total of 68 artists participated in the camp, out of which 8 artworks were selected to be awarded.

## The 20th edition of the Indian Film Festival of Los Angeles (IFFLA) announces the Closing Gala and additional lineup details

The 2022 Indian Film Festival of Los Angeles (IFFLA) announced details of its Closing Gala presentation, the addition of a Master Class with celebrated filmmaker and IFFLA alum, Anurag Kashyap, and the film festival's annual One-on-One program to connect its filmmakers to industry executives and encourage further career development. This year's jury members were also revealed. The 20th annual edition of the internationally acclaimed film festival will wrap up with a first look at IFFLA alum Kahlil Maskati's feature screenplay, Alim Uncle, presented as a live table read featuring a dozen of top Los Angeles-based talent, and a preview of Nimisha Mukerji's Warner Bros. Discovery 150 supported project, New Country. The evening, taking place at Regal LA Live (1000 W. Olympic Blvd.), will also include the Awards Ceremony and will be bookended by red carpet entrances and one of IFFLA's signature afterparties at The Continental Club (116 W 4th Street). Following the Alim Uncle table read will be a special sneak preview of Warner Bros. Discovery 150 supported project, New Country, by Nimisha Mukerji and Mark Ratzlaff. In this episodic dramedy in development, Mukerji, drawing from her own life, tells the story of an Indian American medical student in 1989 who decides to become a country singer. The Indian Film Festival of Los Angeles (IFFLA) brings to Los Angeles audiences the most innovative independent films coming out of India and the Indian diaspora, in a vibrant program comprising features and shorts, including narrative, documentary and animated works. IFFLA was founded in 2002 as a non-profit organization with the aim to offer the Los Angeles community a unique opportunity to learn about India's multifaceted culture and long history of filmmaking.





## Dhaakad launches its first song **“She’s On Fire”** amidst much fanfare at the biggest single screen in India, Raj Mandir, in Jaipur

Soham Rockstar Entertainment launched the song, “She’s On Fire” from their upcoming action spy thriller, Dhaakad in Jaipur’s Raj Mandir theatre on Thursday. Amidst a lot cheering, leading lady, Kangana Ranaut made an entry and she sent the crowd into a tizzy. A resounding rapturous round of applause welcomed Kangana and Arjun. It was no ordinary launch. The makers set the scene by erecting a 25-foot cut out of Kangana and Arjun, which was unveiled at the event. Along with producer Deepak Mukut and director Razneesh Ghai, the special guest who unveiled the poster was none other than veteran film distributor Raj Bansal. The grand event at one of the most popular single screen theatres in the city saw 25 bikes being deployed to announce the arrival of the film’s star cast. Keeping with the theme of high-octane action in mind, the event was designed to highlight the film’s much-talked about action choreography which has won high praise after the film’s trailer launch recently. “She’s On Fire” has been composed and written by popular rapper Badshah and sung by him and Nikita Gandhi. The song has been set to tune by Hiten. Talking about the song Kangana Ranaut said, “It’s a song which has some great beats and highlights what Agent Agni is all about. The fire within her to destruct her enemies is very strong and the song captures her never-say-die attitude and undying spirit beautifully.”



Soham Rockstar Entertainment presents Dhaakad which is produced by Deepak Mukut and Sohel Maklai and co-produced by Hunar Mukut. The film is directed by Razneesh Ghai and produced in association with Zee Studios, Kamal Mukut, Sohel Maklai Productions and Asylum films. Dhaakad’s music is produced under the banner of SRE Music, the film is distributed by Zee Studios Worldwide and will release on May 20, 2022. Deepak Mukut said, “It’s a peppy and upbeat song which will appeal to the younger generation. Badshah has composed a number which reflects the battle between Kangana and Arjun’s characters in the film. What’s also important for us as a production house is that, with this film, we are also launching our music label, SRE Music.”

## THE QUINTESSENTIAL MAN – **Abhishek Bachchan**

The Members of Ficci FLO Jaipur Chapter witnessed the unimaginable, legendary and dynamic MR. Abhishek Bachchan. The show was thoughtfully named – ‘THE QUINTESSENTIAL MAN’ keeping the magnanimous personality in mind. It was organized and moderated by the FLO JAIPUR Chairperson Ms. Mudrika Dhoka. Mr. Bachchan’s aura was indeed spell bounding. He was a perfect example of a person who has excelled in each role professionally and personally, with a phenomenal career graph in each arena as a producer, actor, sports fanatic, entrepreneur, an admirable son, an amiable father, a balanced husband. The event was house full, all the eyes were glued to absorb every action happening on stage. The conversation with Mr. Bachchan opened beautiful facets of his life, struggles, and strength. He was not only very affable to the audience, but his witty answers had spread laughter all over. He was very inspired by sharing how personal introspection is essential for everyone in life. It increases the person & focus and brings more clarity to his efforts. Mr. Bachchan shared “Its ok to start all over again, sometimes life needs rebooting



too”. Chairperson Ms. Mudrika Dhoka thanked all the FLO Members for their love and support. She also mentioned that “ I always wanted the FLO Members to experience the multi-talented personality of Mr. Bachchan apart from being an actor & a producer, he has been a very successful entrepreneur as well as a Sports enthusiast. Women are born with multi-tasking ability; we must explore our talents and break our barrier to move towards progress. Mr. Bachchan’s extremely magnetic personality, awestruck all the members. They enjoyed the open conversation, followed by Questions & Answers taken up from the audience.





## राजस्थान फोरम की एजीक्यूटिव काउंसिल की तेरहवीं बैठक में हुआ आगामी योजनाओं पर विचार



प्रदेश के नामी-गिरामी कलाकारों के संगठन राजस्थान फोरम की एजीक्यूटिव काउंसिल की तेरहवीं बैठक होटल रामबाग पैलेस में फोरम के सभापति पद्मभूषण पं. विश्व मोहन भट्ट के सभापतित्व में आयोजित की गई। बैठक में फोरम के 31 सदस्यों में से 25 सदस्यों ने भाग लिया और फोरम की ओर से आयोजित किए जा सकने योग्य कार्यक्रमों की रूपरेखा पर विचार विमर्श किया। इस दौरान आगामी दिनों में गायन, वादन, नृत्य, नाट्यकला, वीजुअल आर्ट्स, साहित्य और खेल की गतिविधियों को प्रोत्साहित करने के लिए एक मिला-जुला समारोह आयोजित करने पर सदस्यों की आम सहमति बनी। राजस्थान फोरम की ओर से आयोजित मेरी आंखें से राजस्थान फोटो प्रतियोगिता की व्यापक सफलता पर भी बैठक में चर्चा हुई। फोरम की कार्यकारी सचिव अपरा कुच्छल ने बताया कि इस प्रतियोगिता में पांच हजार से भी अधिक प्रविष्टियां प्राप्त हुई हैं, निर्णायक समिति द्वारा जल्दी ही विजेताओं का निर्णय कर लिया जाएगा। इसके अलावा आगामी दिनों में भी नियमित रूप से चतुरंग ऑन लाइन श्रंखला, डेज़र्ट सोल की मासिक श्रंखला और डेज़र्ट स्टॉर्म की त्रैमासिक रूप से श्रंखला आयोजित किए जाने पर भी सर्वसम्मति से निर्णय लिया गया। पद्मभूषण पं. विश्व मोहन भट्ट के सभापतित्व में हुई बैठक में 31 में से 25 सदस्यों ने लिया भाग।

## Columbus and the Danish Embassy launch Nordic Innovation Funded Digital Platform for Management of Renewable Energy for BSES Yamuna Power Limited



His excellency the Danish ambassador to India, Freddy Svane launched the "Digital Data Platform pilot for Efficient Management of Renewable Energy", to be deployed at BSES Yamuna Power Limited (BYPL), a power distribution company in Delhi. The digital platform is developed by Columbus, a global IT services and consulting company, specializing in digital transformation, in partnership with BYPL. It is funded by Nordic Innovation, an organization floated by Nordic countries to promote innovation-based projects. The platform will facilitate BYPL in the management of distributed energy resources in Delhi.

## राजस्थान फोरम के एंथम की लांचिंग पर मंच पर रूबरू हुए दो ग्रेमी अवार्ड विनर रिकी केज और पं. विश्व मोहन भट्ट

प्रदेश में पिछले दस साल से कला, साहित्य, संस्कृति और खेलों के विकास के लिए काम कर रहे राजस्थान फोरम ने शुक्रवार को होटल रामबाग पैलेस में आयोजित एक समारोह में अपना एंथम लांच किया। राजस्थान की पहचान बन चुके गीत 'केसरिया बालम आवो नी पधारो म्हारे देस' को आधार बनाकर तैयार किए तीन मिनट के इस एंथम में राजस्थान के विभिन्न लोक गीतों, कथक नृत्य की लय-ताल और ध्रुवपद संगीत के स्वरों को प्रमुखता से स्थान दिया गया है। इसकी रचना ग्रेमी अवार्ड विनर पद्मभूषण पं. विश्व मोहन भट्ट ने की है, वीडियो एलबम की परिकल्पना और निर्देशन राजस्थान फोरम के फाउंडर और प्रमुख संस्कृतिविद् संदीप भूतोड़िया ने की है जिसे पद्मश्री अनवर खान मांगणहार, इला अरूण, गुलाबो, डॉ. मधु भट्ट तैलंग, मनीषा अग्रवाल ने स्वर दिए हैं और पं. विश्व मोहन ने इसकी संगीत रचना के अलावा इसमें मोहन वीणा और पद्मश्री उस्ताद मोईनुद्दीन खान ने सारंगी के स्वर दिए हैं। इसके पार्श्व संगीत में राजस्थान के लोक वाद्यों के स्वरों का भी खूबसूरती मिश्रण किया गया है। इस एंथम की खास बात ये है कि इसे फोरम के सभी तीस सदस्यों पर फिल्माया गया है। इस कारण से ये एलबम राजस्थान के गायन, वादन, नृत्य, रंगकर्म, साहित्य और खेलों का अद्भुत संगम बन गया। लांचिंग के कुछ ही घंटों पर इस एलबम को विभिन्न सोशल मीडिया पर एक लाख से भी अधिक लोगों ने देखा और यह संख्या अब हर घंटे बढ़ती ही जा रही है। इस मौके पर रिकी ने अपने उद्बोधन में कहा कि उनकी रचनाएं संगीत और पर्यावरण का संगम होती हैं। इसके साथ ही वो हमेशा वसुधैव कुटुम्बकम की भावना को लेकर अपना रचनाकर्म करते आए हैं।





# Ribbon-cutting ceremony marks the inauguration of **Hyatt Regency Jaipur Mansarovar**

Hyatt Hotels Corporation inaugurated its first Hyatt Regency property, Hyatt Regency Jaipur Mansarovar in Rajasthan. Present at the hotel ribbon-cutting ceremony and lighting of the ceremonial lamp were Mr. Sachin Pilot, Member of Rajasthan Legislative Assembly & ex-deputy Chief Minister, Rajasthan; Mr. Vidhyadhar Singh, Mr. Ram Ratan Dhanopia, Mr. Kunj Bihari and Mr. Hari Krishan from the owning company, along with Mr. Peter Fulton, Group President – Hyatt Hotels Corporation, Mr. Sunjae Sharma, Managing Director – India & SWA, Hyatt Hotels Corporation and Mr. Nikhil Gandhi, General Manager – Hyatt Regency Jaipur Mansarovar. The 245-room Hyatt Regency Jaipur Mansarovar is located in the Mansarovar region in Jaipur, amidst



spectacular views of landscaped gardens and is a stone's throw

away from the renowned ISKCON temple. The property offers easy access to Jaipur's iconic landmarks and shopping centers such as the Hawa Mahal and World Trade Park. Its rich architecture, vast event spaces, landscaped gardens, spa and swimming pools, and delectable cuisine make the Hyatt Regency Jaipur Mansarovar an ideal destination for celebrations. The property is spread across two wings, giving guests a range of accommodation options to choose from that include 34 suites. The Royal Wing includes 65 Royal Rooms, 41 Regency Club rooms, 9 Royal Deluxe rooms, and four categories of Suites — the Royal Majestic, Royal Prestige, Royal Diplomat, and the Presidential Suite. The Tower Wing offers 96 Standard Rooms and 8 Regency Executive Suites. The hotel promises to serve as an ideal getaway for staycations and for travelers who want to experience the rich heritage of Jaipur and its neighboring cities.

## Entries Invited for the 9th **Rajasthan International Film Festival 2022**

Rajasthan International Film Festival - RIFF initiated by RIFF Film Club takes pleasure in inviting your films for the 9th Edition of RIFF (Rajasthan International Film Festival) 2023 to be held from 1st - 5th February 2023 at Jaisalmer, Rajasthan (India) The Entries are invited for Short films, Feature films, Animation films, Documentary films & Music Albums Category with any theme. RIFF Film Club is the first Film Club of Rajasthan which brings film lovers & filmmakers together to enable the exchange of information and single window solutions for the film industry. The club aims to do creativity through year-round Activities like organizing Film Festival like Rajasthan International Film Festival (RIFF), International Seminars, Film Screenings, Workshops, Knowledge Series (Talk Show), Doing Master Classes and Interactions with leading Film Makers, Technicians & Actors and much more. In addition, the festival also features concerts, gala events, film parties, seminars, workshops and networking opportunities with government representatives, business leaders, local organizations that support film development, film stars, producers, directors, members of the media and more. Festival Director & Founder, Somendra Harsh said that the organization will keep on making attempts to connect the world cinema with the common public and making it a social concern through conducting various seminars, debates and discussions. After Successful 8 editions in Jaipur, the Pinkcity of Rajasthan and the Blue City, Jodhpur. The festival is going to travel in other cities of Rajasthan like Jaisalmer and Udaipur. RIFF will provide an opportunity to heighten awareness of our cultures and identities to audiences of all cultural backgrounds. Films can be submitted via festival's official website [www.riffjaipur.org](http://www.riffjaipur.org) or RIFF 2023 - Rajasthan International Film Festival is proudly accepting entries via FilmFreeway.com the world's best online submission platforms. The first deadline to submit the films is **31st October 2022**

**9th RAJASTHAN INTERNATIONAL FILM FESTIVAL-2023**  
1st - 5th February 2023 | Jaisalmer, Rajasthan

**SUBMIT YOUR FILMS**

Film Entry Submission  
First Deadline : 31st October, 2022  
Second Deadline : 30th November, 2022  
Last Deadline : 31st December, 2022  
(Last Deadline for Non-Feature Films only)

Submit your Short / Documentary/ Animation Films / Music-Song Video Albums / Feature Films (Regional, National, International)

Activities:  
- FILM SCREENING  
- WORKSHOP  
- AWARD NIGHT  
- OPEN FORUM (TALK SHOW)  
- INTERNATIONAL SEMINAR  
- FILM BAZAR & EXHIBITION

We invite you to be a part of RIFF 2023! To be a Sponsor, Exhibitor, Delegate, Visitor do registration at [www.riffjaipur.org](http://www.riffjaipur.org)  
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## PwC opens office in Jaipur to hire Multi Skilled Local Talent

PwC India announced the opening of its new office in Jaipur, Rajasthan with an aim to tap into the immense talent potential presented by the state. This expansion is in line with the firm's commitment to create 10,000 additional jobs in the country over the next 5 years, as part of its growth strategy. Sanjeev Krishan, Chairman, PwC in India said, "Our talent pool is no longer centred in metro cities, and



we are looking to leverage the wealth of skilled professionals in other cities too. Jaipur's rich education system produces a large number of CAs, engineers and management graduates every year. In addition, the city is a hub for a lot of industrial activity within the state, allowing us to get closer to our clients and add value in their growth journey." Sanjeev added, "At PwC, our endeavours are aligned with India's USD 5 trillion aspiration. Providing fulfilling opportunities of employment across the country will be an important step towards achieving this goal, and we are making this an integral part of our growth strategy. Between 2006 and 2017, Tier 2 and Tier 3 cities received five times more investments for retail infrastructure than Tier 1 and metro cities, reiterating the promise these cities hold." Hailing the state's burgeoning ecosystem for business growth, Sanjeev emphasised that the Jaipur office is a testament to our commitment to India's growth story.

## 4ever Bold: The new 'Silver Shadow Edition' of the BMW X4 launched



The 'Silver Shadow Edition' of the BMW X4 has been launched in India. BMW has accentuated the Sports Activity Coupe (SAC) through a distinctive exterior with high-gloss chrome design elements. The BMW X4 'Black Shadow Edition' received an overwhelming response and this new 'Silver Shadow Edition' of the BMW X4 becomes even bolder with its stunning presence. Locally produced at BMW Group Plant Chennai, the new exclusive edition can be booked through shop.bmw.in from today onwards. The BMW X4 'Silver Shadow Edition' BMW mesh kidney grille has a distinctive frame and Grill nuggets in high gloss chrome finish. The bumper is done up in shadow metallic color with new anvil-shaped inlays in high gloss chrome and vertically arranged reflectors. The enormous width of the car is emphasized through two-part wrap-around LED rear taillights, a large automatic tailgate and wide free-form tailpipe in chrome finish. The exclusive edition is available in all-new Carbon Black, Phytionic Blue and Alpine White paintworks.

## Prudent Corporate Advisory Services Limited Initial Public Offering To Open On May 10

The Prudent Corporate Advisory Services Limited to open its initial public offering on May 10. The Anchor Investor Bid/Offer Period is one Working Day prior to Bid/Offer Opening Date, that is, May 09, 2022. The Price Band of the Offer has been fixed at ₹ 595 per Equity Share to ₹ 630 per Equity Share of face value ₹ 5 each. The Offer includes an Employee Discount of Rs. 59 per Equity Share on the Offer Price for Eligible Employees Bidding in the Employee Reservation Portion (defined below). Bids can be made for a minimum of 23 Equity Shares and in multiples of 23 Equity Shares thereafter.



The Offer comprises of up to 8,549,340 equity shares of face value ₹ 5 each which includes up to 8,281,340 equity shares by Wagner Limited and up to 268,000 equity shares by Shirish Patel (the "Selling Shareholders" and such offer referred to as the "Offer for Sale"). This Offer includes a reservation of equity shares aggregating up to ₹ 65.00 million for subscription by Eligible Employees (the "Employee Reservation Portion"). The Equity Shares offered in this Offer are proposed to be listed on both BSE Limited ("BSE") and the National Stock Exchange of India Limited ("NSE", together with BSE, the "Stock Exchanges").

## Bank of India conferred with "Dr.Ambedkar Business Excellence Awards"



Bank of India, a leading Public Sector bank, today conferred with "Dr.Ambedkar Business Excellence Awards"- FIRST PRIZE amongst PSBs under the Category 'Most Significant Lender Supporting SC Entrepreneurs', recognizing the contribution of Bank for SC entrepreneurs in all spheres of the Country's economy. BOI won this prestigious award for its outstanding performance and remarkable contribution towards the upliftment of SC Entrepreneurs across the country and highest lending to SC Entrepreneurs. This prestigious award is conferred at the hands of Honourable Union Minister of Social Justice & Empowerment. BOI reaffirms its commitment to empower the communities by actively financing them in future also. Presently Bank has overseas presence in 18 foreign countries spread over 5 continents – with 45 offices including 4 Subsidiaries, 1 Representative Office and 1 Joint Venture, at key banking and financial centres viz., Tokyo, Singapore, Hong Kong, London, Paris, New York and DIFC Dubai. The Bank has over 5000 branches in India spread over all states/union territories including specialized branches.



## BMW Group India showcases the 'Future of Mobility' at India Art Fair

Showcasing the rare and unique connection between art and automobiles, BMW Group India will exhibit the 'Future of Mobility' at the latest edition of India Art Fair being held in New Delhi from 28 April to 1 May 2022. Vikram Pawah, President, BMW Group India said, "Art is a beautiful way of seeing the world as it was, is and will be tomorrow. More than ever, India Art Fair reflects a unique blend of art, creativity and a strong awareness of evolving socio-ecological sensibilities. In the same way, BMW Group's pioneering vision is reflected through its vehicles. Our electric vehicles are an expression of a sustainable future. Just like an artist develops a work around a central theme, BMW Group develops its e-vehicles around the core of sustainability – in form, function and emotion. As Joy is reborn, we are excited to share our vision with the world. The BMW iX and MINI Cooper SE have already won the hearts of auto enthusiasts in India. We invite everyone to come and experience the face of progressive e-mobility at India Art Fair." As the 'Presenting Partner' of the India Art Fair, BMW India has supported the evolution and exposure of modern Indian art and artists since 2012. Through this year's collaboration, BMW India will exhibit progressive e-mobility with an exclusive display of its all-electric range.



## Earth Day : Establish your Green Quotient – Transition to Electric Vehicles from ICEs

As the world grapples with the challenges of Climate Change, the respective Governments' administrative machineries are working towards the measures to minimise the use of causative agents of pollution and adopt alternate means of environment conservation. Human activity is causing unprecedented, and sometimes irreversible Climate Change, explains, The Assessment Report (AR6) of the Intergovernmental Panel on Climate Change (IPCC). On the other hand, "India has the world's worst air quality. In 2020, even during the Covid crisis with national and state lockdowns, 36 cities out of 50 cities which had unhealthy levels of air quality were from India." According to the World Health Organisation (WHO). There is growing consciousness of the alarming situation, and collectively the Indian Government and citizens are playing their part to control the concerns of Climate Change. Keeping in view the climate change commitments made by the Government during the COP21 Summit, to reduce emission intensity by 33% – 35% by 2030 from 2005 levels, introducing alternate means to travel in the transport sector is crucial. There is gradual shift to Electric Vehicles from ICEs being observed owing to increasing awareness of the impact of high pollution levels. The increasing monthly budgetary expenses of households and the issue further compounded by fossil fuel prices touching the skies, a large section of the middle-class is on the lookout to economize.



## TVS Motor Company and PETRONAS Partner to Form PETRONAS TVS Racing Team



TVS Motor Company, a reputed manufacturer of two-wheelers and three-wheelers globally has reached a partnership agreement with PETRONAS, an alliance that will see the progressive energy company become the title partner of TVS Racing, India's first factory racing team. Rebranded as PETRONAS TVS Racing Team, the outfit will don a new livery as part of the alliance effective this season. PETRONAS is also set to supply its high-performance engine oil, PETRONAS Sprinta to the team who will participate in road-racing, supercross, and rally formats of racing, including the Indian National Motorcycle Racing Championship (INMRC), Indian National Supercross Championship (INSC), and Indian National Rally Championship (INRC). TVS Racing, a pioneer in building Motorsports in India since 1982 has been integral in growing the racing performance culture. It has done so by creating multiple riding platforms for young enthusiasts to explore race performance in a fun and safe environment.

## Honda Motorcycle & Scooter India flags off 'Honda Homecoming Fest'

Welcoming customers to the birthplace of H'ness CB350 as well as CB350RS, Honda Motorcycle & Scooter India organized first of its kind customer appreciation event at their Global Resource Factory in the city of



Manesar (Haryana), "Honda Homecoming Fest" celebrating H'ness CB350's first anniversary. Drawn from the legacy of Global Honda Homecoming event conducted in Kumamoto Factory (Japan), the event applauds the Homecoming of Honda's iconic H'ness CB350 and CB350RS. Conducted at HMSI's Global Resource Factory in Manesar, the Honda Homecoming Fest received an overwhelming response from more than 2000 proud owners of CB350 series, registering on a specially designed online registration platform across India. The group of 120 riders were given a special welcome by the HMSI's management, dealers and other spectators at the venue as they thronged the premises on their H'ness CB350 and CB350RS. Welcoming the riders on the event, Mr. Atsushi Ogata, MD, President & CEO – Honda Motorcycle & Scooter India said, "HMSI is delighted to organise first of its kind Honda Homecoming Fest for our CB350 customers in India and glad to receive an overwhelming response for this activity."





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Women of The Future Awards - 2015



Pride of Jaipur from Bulletin Today - 2018



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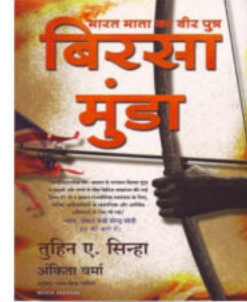
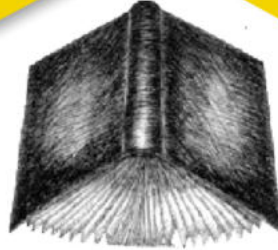
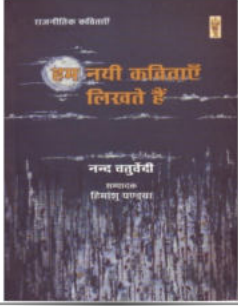
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## सशक्त कविताओं का संग्रह

हमारे समय के सर्वाधिक प्रभावशाली और समादृत कवियों में से एक, नंद चतुर्वेदी की राजनीतिक कविताओं का यह प्रतिनिधि संकलन एक बार फिर कविता की प्रासंगिकता और ज़रूरत को रेखांकित करता है. बकौल युवा आलोचक पल्लव, “ नंद चतुर्वेदी हिंदी के सम्भवतः आखिरी कवि थे, जो हिंदी की सुदीर्घ काव्य-यात्रा में सहभागी रहे. उनकी यह सहभागिता हमेशा प्रासंगिक और अर्थपूर्ण भी रही ” संकलन के संपादक हिमांशु पण्ड्या ने अपनी भूमिका में कहा है कि कैसे तो नंद चतुर्वेदी की सभी कविताएं गहरे अर्थों में राजनीतिक कविताएं थीं, फिर भी उन्होंने इस संकलन के लिए जिन कविताओं को चुना है उन्हें मोटे तौर पर पांच खण्डों में बांटकर देखा जा सकता है:

1. उन मूल्यों से सम्बद्ध जिनसे नंद बाबू आजीवन प्रेरित और संचालित रहे. विकास की अवधारणा पर बहस करने वाली कविताएं, 3. भारतीय समाज के नासूरों जैसे पितृसत्ता, साम्प्रदायिकता, जातिवाद आदि पर प्रहार करने वाली कविताएं, 4. प्रत्यक्ष हस्तक्षेप की कविताएं, 5. उम्मीद की कविताएं. यह बात गौरतलब है कि नंद चतुर्वेदी अपनी कविताओं में उम्मीद का दामन सदा थामे रहते हैं. हिमांशु ने सही लिखा है कि “ एक सार्थक कविता वह है जो समय बीतने के साथ ज्यादा प्रासंगिक लगने लगे ” नंद बाबू की कविताएं इस अर्थ में बहुत सार्थक हैं. यह कविता संकलन सबके पास होना चाहिए.

## मेघ - सौंदर्य चिंतन के वातायन

बनास जन - रमेश कुंतल मेघ विशेषांक | सम्पादक - पल्लव | इस विशेषांक के संपादक - प्रदीप सक्सेना | 393, डीडीए, ब्लॉक सी एण्डडी, शालीमार बाग, दिल्ली- 110028 | फरवरी, 2022 अंक | इस अंक का मूल्य - 230.00 ( डाक व्यय सहित )

## कृतज्ञता पूर्ण स्मरण

हमारी हिंदी साहित्य की दुनिया भी बहुत विलक्षण है. न जाने किस तर्क से हम कुछ को याद रखते हैं और कुछ को भुला देते हैं. हिंदी आलोचना की दुनिया में प्रो रमेश कुंतल मेघ का योगदान अतुलनीय, अविस्मरणीय और अप्रतिम है. लेकिन हाल के वर्षों में, कम से कम मुझे तो याद नहीं कि किसी ने उनकी चर्चा भी की हो. ऐसे में अपने विशेषांकों ( और सामान्य अंकों ) के लिए भी बहु प्रशंसित अनियतकालीन पत्रिका 'बनास जन' ने इस मनीषी चिंतक पर एक विशेषांक निकाल कर एक बार फिर हमारी सराहना अर्जित की है. इस अंक के अतिथि संपादक प्रदीप सक्सेना ने सम्पादकीय में बहुत विस्तार और बेबाकी से हिंदी आलोचना में प्रो रमेश कुंतल मेघ के विलक्षण योगदान पर प्रकाश डाला है. प्रो मेघ अपने लेखन में सौंदर्य चिंतन की बारीकियों और मानवशास्त्रीय पक्ष को रेखांकित करते रहे हैं. इस विशेषांक के विभिन्न लेख उनके इसी योगदान को, जिसे हम बहुत तेजी से विस्मृत करते जा रहे हैं, हमारी स्मृति में ताजा करने का ज़रूरी काम करते हैं. प्रो मेघ के लिखे कुछ पत्र और चित्र इस अंक को और अधिक संग्रहणीय बनाते हैं. बनास जन परिवार, और विशेष रूप से डॉ पल्लव इस अंक के लिए हमारी कृतज्ञता के हकदार हैं. और हां, प्रदीप सक्सेना के सामग्री चयन की तो जितनी प्रशंसा की जाए कम है. मैं उनकी इस बात से पूरी तरह सहमत हूँ कि “अंक न अभिनंदन ग्रंथ है, न आरती संग्रह. एक विराट बहस है. प्रगति का विचार. आने वाले समय की तैयारी” उन्हें बधाई।



मेघ - सौंदर्य चिंतन के वातायन





ARIES

**मेष**

13 अप्रैल से 14 मई

जल्दी लाभ कमाने के चक्र में गलत योजना में निवेश करने की संभावना है, सावधानी से काम ले। आध्यात्मिकता व धार्मिक कार्यों में रुचि बढ़ेगी। घरेलू मामले बातचीत से सुलझे। दिनांक 15 से 17 दुर्घटना का भय है, सावधानी बरते। रात्रि में दूध पीना बंद करने से शुभ फलों में वृद्धि होगी। **शुभ अंक 1 व शुभ रंग लाल**



TAURUS

**वृष**

15 मई से 14 जून

अनजान लोगों पर भरोसा करने से मुश्किल में पड़ने के योग बन रहे हैं, सावधानी बरते। किसी महत्वपूर्ण योजना की शुरुआत हो सकती है। विरोधी आपको परास्त करने की योजनाएं बनायेंगे पर आपकी सूझ बूझ से काम बन जायेगा। दिनांक 10 से 12 सावधानी रखे, धनहानि हो सकती है। सांप को दूध पिलाने से शुभ फलों में वृद्धि होगी। **शुभ अंक 5 व शुभ रंग नीला।**



GEMINI

**मिथुन**

15 जून से 15 जुलाई

युवाओं को उच्च अध्ययन में सफलता मिलेगी। निर्धारित कार्यक्रम बदलना पड़ सकता है। व्यापारिक सौदे कारोबारी विस्तार में सहायक सिद्ध होंगे। कारोबारी विस्तार की रुपरेखा बनेगी। रिश्तों में मधुरता बढ़ेगी। दिनांक 3 से 5 व्यर्थ के विवाद में उलझने की संभावना है, सावधानी बरते। पत्नी का मान रखने से शुभ फलों में वृद्धि होगी। **शुभ अंक 6 व शुभ रंग सफेद**



CANCER

**कर्क**

16 जुलाई से 16 अगस्त

परिवारिक जरूरतें पूरी करना मुश्किल होगा। नया काम शुरू कर सकते हैं। बढ़ते खर्च के कारण कर्ज लेना पड़ सकता है। भावुकता में नुकसान होने की संभावना है अतः विवेकशीलता से काम ले। दिनांक 11 से 13 न्यायिक विवाद में पड़ने की संभावना है, सावधानी बरते व अपने क्रोध पर अंकुश रखें। लाल रंग के फूल जमीन में दबाने से शुभ फलों में वृद्धि होगी। **शुभ अंक 1 व शुभ रंग क्रीम**



LEO

**सिंह**

17 अगस्त से 16 सितंबर

वैभव विलासिता पर खर्च बढ़ेगा। पारिवारिक रिश्ते ईमानदारी से निभायेंगे। जिसे चाहते हैं उसे दिल की बात कह दे, संबंध मजबूत होंगे। दिनांक 10 से 13 यात्रा होने की संभावना है जो सफल होगी। मंदिर में नारियल दान करने से शुभ फलों में वृद्धि होगी। **शुभ अंक 3 व शुभ रंग लाल**



VIRGO

**कन्या**

17 सितंबर से 16 अक्टूबर

अधीनस्थों से बनाकर चलने, उलझने का भय है। कारोबारी यात्रा से लाभ संभव है। चुनौतियों का डटकर सामना करेंगे। मधुर वाणी से सबका दिल जीत लेंगे। आय के स्रोत बढ़ेंगे। दिनांक 19 से 21 आकस्मिक धन लाभ हो सकता है। रसोई में ब्रेकर भोजन करने से शुभ फलों में वृद्धि की संभावना है। **शुभ अंक 6 व शुभ रंग हरा।**



LIBRA

**तुला**

17 अक्टूबर से 13 नवंबर

मेहमान के आगमन से घर का वातावरण खुशनुमा रहेगा। दाम्पत्य सुख में वृद्धि होगी। कठोर रवैयें से अपनों का दिल दुखा बढ़ेगा। स्वास्थ्य पर ध्यान देने की आवश्यकता है। दिनांक 20 से 22 शेरों में हानि होने की संभावना है, सावधानी बरते। चांदी की ठोस गोली अपने पास रखने से शुभ फलों में वृद्धि होगी। **शुभ अंक 5 व शुभ रंग सफेद**



SCORPIO

**वृश्चिक**

14 नवंबर से 14 दिसंबर

नए संपर्कों का लाभ मिलेगा। विरोधी नुकसान पहुँचाने की कोशिश करेंगे। कार्यस्थल पर चुनौतियों का सामना करना पड़ सकता है। लेन देन में नुकसान होने की संभावना है सावधानी बरते। दिनांक 5 से 7 संतान पक्ष से लाभ हो सकता है। हल्दी का तिलक प्रतिदिन लगाने से शुभ फलों में वृद्धि होगी। **शुभ अंक 9 व शुभ रंग लाल**



SAGITTARIUS

**धनु**

15 दिसंबर से 13 जनवर

आर्थिक स्थिति सुदृढ़ होने से भूमि भवन और वाहन खरीदने का योग बन रहे हैं। नए संपर्क बनेंगे जो भाग्योदय में सहायक होंगे। कारोबार में विस्तार की पूरी संभावना है। दिनांक 2 से 4 मानसिक चिंता रहेंगे एवं परिश्रमानुकूल फल प्राप्त नहीं होने से खिन्नता रहेगी। पीपल की सेवा करने से शुभ फलों में वृद्धि होगी। **शुभ अंक 1 व शुभ रंग पीला**



CAPRICORN

**मकर**

14 जनवरी से 13 फरवरी

समय पर वादा पूरा नहीं हो पाने से अपमान का भय है। सपनों को साकार करने का उचित समय है। राजकीय कार्य और पदोन्नति संभव है। विदेश यात्रा होने की संभावना है। दिनांक 20 से 22 सिर में चोट लगने की संभावना है, सावधानी बरते। शुद्ध सोने का छत्र धारण करने से शुभ फलों में वृद्धि होगी। **शुभ अंक 8 व शुभ रंग काला**



AQUARIUS

**कुंभ**

14 फरवरी से 13 मार्च

मेहनत के बल पर महत्वपूर्ण सफलता मिलेगी। व्यक्तिगत मामलों में बाहरी दखल से बचे। लेखन कला में जुड़े लोगों को सम्मान मिलने की संभावना है। दिनांक 23 से 25 षड्यंत्र का शिकार होने की संभावना है, सावधानी रखें। काले उड़द का दान करने से शुभ फलों में वृद्धि होगी। **शुभ अंक 4 व शुभ रंग हरा।**



PISCES

**मीन**

14 मार्च से 12 अप्रैल

स्वास्थ्य की अनदेखी से पुरानी बीमारी के बढ़ने की संभावना है। ना चाहते हुए भी समझौता करना पड़ेगा। नौकरी में पदोन्नति के आसार हैं। विरोधी घेरने का प्रयास करेंगे वाणी पर नियंत्रण रखें। दिनांक 10 से 15 कोई अटका हुआ पुराना काम हो सकता है। 300 ग्राम चने की दाल 3 दिन बहते पानी में बहाने से विगड़े काम बनेंगे। **शुभ अंक 1 व शुभ रंग पीला**



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